

## pjur group event sponsor in NY

**Wasserbillig, Luxembourg** – The pjur group acted as one of the main sponsors for the Gay Expo and at the Black Party on the 18th and 19th of March 2011 in New York City. The exhibition and the party were held at the time-honoured Rose-land Ballroom. The "Black Party" is one of the "founding parties" of the worldwide gay-fetish scene. pjur USA supported the event with more than 15.000 "Man" product testers. This is one of the most sold lines that the company produce. Of course we couldn't do without condoms when combating sexually transmitted diseases. This is a cause that is



supported by pjur on a worldwide scale by distributing condoms at a number of large events. The "Man" series offers two silicone lubricants: The especially effective premium product called "Man Extreme glide" and "Basic Personalglide" as a lighter variation and beginners product. The series also includes the "Man Basic Waterglide" for all those who prefer water based lubricants. The products are created especially for specific aspects of anal sex and are so popular because of the excellent lubrication. Find out more about the pjur products by visiting [www.pjur.com](http://www.pjur.com).

## Vibrator attachments

**Dresden, Germany** – The German manufacturer SelfDelve has recently designed produced and started selling new silicone attachments for vibrators. "Boiing", which is the name of the products, fits on some of the most common vibrator brands, such as the "Hitachi Magic Wand" and the "Adam & Eve magic Massager". Meanwhile, an import stop has been introduced in accordance with EU refuse regulations on these products, but



"Boiing" attachments are a stimulating compliment for vibrators

they can still be found in many households. SelfDelve managing director Anja Koschemann and her team only use silicone and colours that will not cause a health risk. Orders can be placed right away and trade inquiries are always welcome. Deliveries of the attachments can be made from the 1st of May 2011. If you would like more information on the entire SelfDelve assortment, which includes dildos with heat triggered colour change function, you can go to [www.selfdelve.com](http://www.selfdelve.com), send an e-mail to [sales@selfdelve.com](mailto:sales@selfdelve.com) or simply call +49(0) 351 3177630.

## Dorcel TV celebrates its 5th anniversary

**Paris, France** – Dorcel TV, Marc Dorcel's TV channel, celebrates its fifth anniversary. The adult channel which offers sexy, high class and couple-orientated entertainment is now available in 20 countries for more than 50 operators and in three languages. Since its creation, the channel has appealed to 1 million subscribers. On a daily basis Dorcel TV broadcasts reports, programmes and three films accessible in French, English and German. The numerous reports produced by the channel allow the audience to discover the international adult industry and its players, to talk freely about sexuality, eroticism and hot subjects without taboo. Find out more at [www.dorcel.tv](http://www.dorcel.tv).



### 3D porn film from Oftly Goldwin

The first 3D hardcore porn film is now available from Oftly Goldwin and goes by the title of "Gina Jolie", which features the porn performer with the

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same name. The film includes three sequences and with every order a Bluray version is sent out free of charge. New 3D films are already in production. Further information can be obtained by calling +43 (0) 6226 86755



### QR code on porn

Digital Playground supports QR (quick response) technology. This is a unique bar code that allows customers to instantly and easily learn more about a company's product. Company founder Joone says it's basically instant gratification, "If someone is in a store holding a Digital Playground movie, they can scan the QR code off the box cover using their smartphone and watch the trailer right on the spot." Find out more at [www.digitalplayground.com](http://www.digitalplayground.com)

### Discussion about .XXX

Currently the ICM Registry is causing quite a bit of discussion, and not only throughout the porn industry, with the top level domain .XXX, which is supposed to be used for all websites with pornographic content. Although the domain has already been approved by the internet authority ICANN, India and other countries in the Middle East have said that they will block on legal and moral grounds. More information can be found at [www.icmregistry.com](http://www.icmregistry.com)



### Price reduction at Doc Johnson

Doc Johnson has dropped the price on the popular "Ultimate Mini-Massage-Set". This set includes a small blue vibrator with five attachments. The little helper can be used for stimulation on any part of the body in the shape of a hand, tongue, with smaller or larger nubs or the Teaser, which reminds one a little of a chess bishop. Find out more at [www.docjohnson.com](http://www.docjohnson.com)

