

Women On Top

Petra Joy meets the women who are revolutionising the sex industry right now



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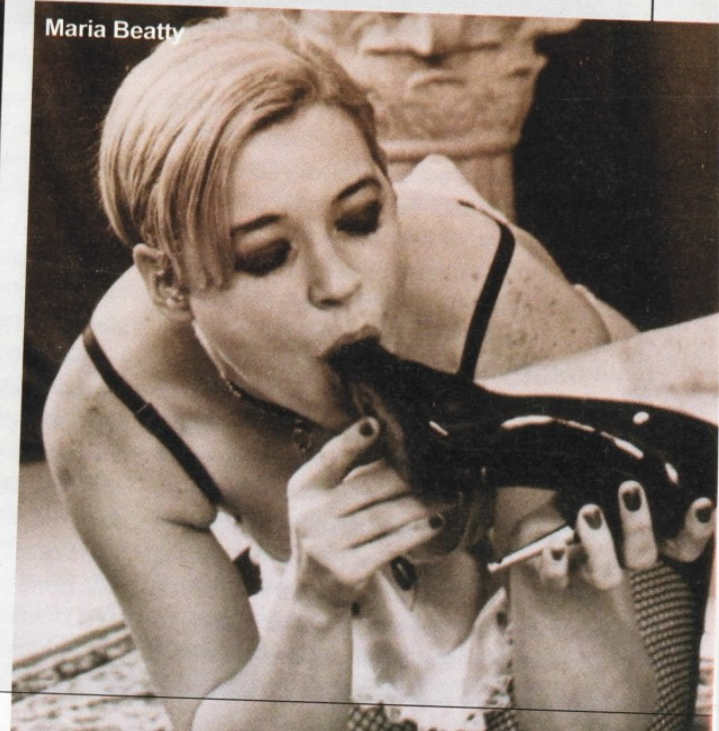
There is a revolution happening in the erotic industry right now and at the heart of it are women. Women working worldwide around the clock on bringing sensuality and creativity, humour and magic back into sex. Because most of these women work independently and are not employed by a big commercial company or sponsored by a well-known brand you might not even realise that your favourite erotic toy, magazine or film was created by a woman.

When I started out four years ago making art-core porn for women and couples I felt isolated. It took me two years to get my first film, *Sexual Sushi*, into the shops. The rules of the adult industry are set and the rules in porn are cast in stone. Who was I to ignore them and create erotica that I found sexy? The resistance from the usually male buyers who stock the sex shops was huge. They did not believe

in their wildest dreams that an independent female porn producer would continue to shoot films, win awards, sell successfully and all this by breaking many rules they swear by. No porn star, no money shots, no dialogue: just sensual images with real life lovers cut to music. Women being the centre of attention, kissing, stroking and genuine orgasms reflected in the faces of the players rather than illustrated by extreme close-ups of genitals. But enough about me. This is about us — the women on top who are making their mark on the adult industry by breaking rules and making their own, with no fear of expressing female fantasies and desires. What we all have in common is that we don't do it for the money but the love of it. We do it because we want to change things, offer alternatives, liberate women and inspire people to explore their sexuality beyond what the adult industry has defined as the norm.



Emily Dubberley



Maria Beatty